



# STRATEGI PEMANTAPAN POTENSI DIRI SEBAGAI PENSYARAH SEMASA MUSIM COVID-19


Disampaikan oleh: Dr Abdul Rahim Ridzuan, Pensyarah Kanan, Jabatan Ekonomi dan Kewangan, Fakulti Pengurusan dan Perniagaan, UiTM Melaka



**Dr. Haji Abdul Rahim  
Senior Lecturer**

Dr. Hj Abdul Rahim Hj Ridzuan received the Academic Promising Award in 2018 for his outstanding performance. He is a senior lecturer from Universiti Teknologi MARA, Melaka campus. He pursued his Degree in Economics, specializing in International Economics at Universiti Multimedia, Melaka, and then continued his Master's Degree, specializing in International Economics at Universiti Putra Malaysia. After working for 5 years in UiTM Melaka, he received the SLAB/SLAI scholarship to pursue his Ph.D. in International Economics at Universiti Sains Malaysia. He managed to complete his studies in 2 and a half years and received a Graduate on Time Award.

He is currently acting as a Co-supervisor for 3 PhD students, and 1 Master student. In 2019, he was appointed as a Visiting Fellow for Faculty of Economics and Business of Universiti Airlangga, Indonesia, as well as Visiting Fellow for Faculty of Economics and Administrative Sciences, University of Trakya, Turkey. At present, he is holding the role as Visiting Professor for the Faculty of Economics, University of Kadiri, Indonesia, as well as Visiting Professor at Faculty of Economics and Business at University of Lampung, Indonesia. He is an avid researcher with more than 113 publications in indexed journals proceedings, chapters in book, newsletters, and others. He has obtained more than RM700k research grants at national level and has won more than 21 gold and 5 special awards from both local and international innovation competitions. At the university level, he has won more than 17 awards such as Best Article award, Anugerah Khas Rektor for General Publication category, Index Publication awards, Consultation awards and other awards.



**DR ABDUL RAHIM RIDZUAN**

UITM Melaka Campus, Alor Gajah, Melaka  
Rahim670@uitm.edu.my




**Highlights:**

- 2017: Graduate on Time Award (GOT) for PhD
- 2017: Rector Award General Publication UITM Melaka
- 2018: Academic Best Paper Award and Academic Promising Award by UITM Melaka /UITM Malaysia
- 2018: Graduated from AKEPTS Young Scholar Programme
- 2019: Keynote Speaker and presenter at IAPE 2019, Oxford, United Kingdom
- 2019: Gold Medal for PECIPTA 2019
- 2020: Recipient of TEJA International Matching Grants

**WORKING EXPERIENCE**

- Research Assistant at UPM 2008-2009
- Research Officer at MMU 2009
- UITM Lecturer 2009-2016
- UITM Senior Lecturer 2016-Present

**EDUCATION**

- PHD IN ECONOMICS *International Economics* (2014-2017) 
- MASTER OF ECONOMICS *International Economics* (2007-2009) 
- BACHELOR OF ECONOMICS *International Economics* (2004-2007) 

**ACHIEVEMENTS**

<b>TOTAL GRANT</b> RM714700	<b>TOTAL PUBLICATION</b> 91 index journal & 63 others H-index/citation : 7/252 (GS) ; 3/59 (Scopus) ; 3/32 (WOS)	<b>TOTAL INNOVATIONS</b> 4 Special Awards 18 Gold Awards 8 Silver Awards 7 Bronze Awards
<b>TOTAL REVIEWED</b> 67	<b>TOTAL CONSULTATION</b> Total Appointment: 74 Project value: RM18450*	<b>TOTAL AWARD</b> Academic & Research 29 Awards

**POSITIONS AT UNIVERSITY**

2009-2014 Various post under Division of Research and Industrial Linkages, UITM Melaka	2017-2019 Research Coordinator at Faculty and University level, UITM Melaka	2017-2018 PRISMA Coordinator & LESTARI Project Leader under Division of Research and Industrial Linkages, UITM Melaka	2019-2020 Index Publication Coordinator under Division of Research and Industrial Linkages, UITM Melaka
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**CURRICULAR ACTIVITIES & OTHERS**

<b>PANEL ASSESSOR (DEGREE / MASTER)</b> MMU, APU, University of Cyberjaya, Sunway University	<b>ENTREPRENEURSHIP</b> YESMART manager for 2 years with total sales = RM25000 above
<b>SUPERVISION</b> 4 PhD student, 1 Master student, 33 Final year degree students	<b>SPEAKER &amp; PRESENTER</b> 137 speaker local & foreign universities, 2 keynote speaker and 27 presenter
<b>STUDENT DEVELOPMENT</b> Advisor for Dbaner from 2019-2021 Facilitator for finishing school (16 appointment) and PPKP module (25 appointment)	<b>VISITING FELLOW / VISITING PROFESSOR</b> Visiting Fellow : Universitas Airlangga (Indonesia) & Universiti Trakya (Turkey) Visiting Professor: Universitas Lampung, Indonesia and Universitas Kadiri, Indonesia
<b>MEMBERSHIP</b> 1 lifetime member for MEA, 7 membership in others club	<b>VOLUNTARY ACTIVITIES</b> Charity collection between RM1000- RM1500. Involve in many community services

**SKILLS**

- Presentation Skills ★★★★★
- Language and Writing Proficiency ★★★★★
- People Skills ★★★★★
- Negotiation Skills ★★★★★
- Analysis Skills ★★★★★
- Entrepreneurship Skill ★★★★★

Max 5 star

# Pencapaian 2020

## 1. TEACHING AND LEARNING

- 9 DIPLOMA CLASSES
- 1 MBA CLASS

## 2. SUPERVISION

- 3 PHD STUDENT
- 1 MASTER STUDENT

## 3. H-INDEX / CITATION

- ▪ Web of Science (3/ 29)
- ▪ Scopus (2 / 49)
- ▪ Google Scholar (7 / 227)

## 4. JOURNAL (SSCI, SCOPUS & ERA INDEX)

- 11 Scopus/SSCI
- 30 ERA
- 1 Mycite
- 2 Proceeding (other indexes)

## 5. RESEARCH GRANT

- 1 FRGS
- 2 TEJA
- 1 BINUS
- 1 RUI EKSESAIS
- Total: RM 161400

## 6. APPOINTMENT / ROLE IN JOURNAL

- 1 Executive editor
- 1 Guest editor

## 7. AWARD

- 4 Anugerah Bestari by RMI, UiTM Melaka
- - Anugerah Ketua EK
- - Anugerah Perundingan
- - Anugerah Penerbitan Berindex
- - Anugerah Ketua Geran Antarabangsa
- -1 Best Video Award Conference

## 8. INNOVATION COMPETITION

- 5 Gold
- 1 Silver
- 3 Bronze

## 9. VISITING PROFESSOR/ VISITING FELLOW

- 2 Appointment (Kadiri and Lampung Universitas)

#### 10. CONFERENCES / SEMINAR

- 1 Keynote Speaker
- 2 Presenter

#### 11. CONSULTANCY

- PAID : 15\*
- FOC : 35

#### 12. SPEAKER / FACILITATOR / JUDGE / PANEL (INTERNAL AND EXTERNAL)

- 72 Speaker
- 3 Judge
- 5 Panel

#### 13. PAPER REVIEWER (SSCI, SCOPUS, MYCITE)

- 33 PAPERS

#### 14. EXTERNAL APPOINTMENT

- 1 PhD Thesis Examiner MMU
- 1 PhD Thesis Examiner Madras University, India

#### 15. INTERNAL APPOINTMENT

- Research Ethic committee
- Internal FRGS evaluator
- Member of JPN

#### 16. APPOINTMENT BY UITM FACULTY / STUDENT EVENTS

- Head of Registration GIV SIIDE 2020
- Head of Research, FBM
- Supervisor for DBanker

#### 17. SOCIETY / COMMUNITY / NGO / OTHER ORGANIZATIONS

- 5 Projects

#### Visit my personal website:

#### My CV online – (google site)

- <https://sites.google.com/view/abdulrahimridzuan/my-biography?authuser=0>

#### ResearchGate

- <https://www.researchgate.net/profile/Abdul-Rahim-Ridzuan>

#### Google Scholar

- [https://scholar.google.com/citations?hl=en&user=mlhRJoAAAAJ&view\\_op=list\\_works&sortby=pub\\_date](https://scholar.google.com/citations?hl=en&user=mlhRJoAAAAJ&view_op=list_works&sortby=pub_date)

#### Scopus

- <https://www.scopus.com/authid/detail.uri?authorId=57201919567>



## UNIVERSITI TEKNOLOGI MARA

**Name** : ABDUL RAHIM BIN RIDZUAN      **Staff No.** : 261153  
**Department (Permanent)** : FAKULTI PENGURUSAN      **Department (Current)** : UITM KAMPUS ALOR  
**Grade** : DM52      **Year** : GAJAH : 2020

Distribution ATP for Session & Track : 20204 - RESEARCH	ATS	%	K1	%	K2	%	K3	%	KJS	%	ATP - ATS + KJS
Maximum Allowed for Selected Track	16	0	10	0	16	0	8	0	34	0	50
ATP Score Earned	20	26.1	7	9.2	36.5	47.7	13	17	56.5	73.9	76.5
ATP Score Obtained	16		7		16		8		31		47

Distribution ATP for Session & Track : 20202 - RESEARCH	ATS	%	K1	%	K2	%	K3	%	KJS	%	ATP - ATS + KJS
Maximum Allowed for Selected Track	16	0	10	0	16	0	8	0	34	0	50
ATP Score Earned	15	6.5	5	2.2	204.5	88	8	3.4	217.5	93.5	232.5
ATP Score Obtained	15		5		16		8		29		44

2 16/11/2021

VTP <https://myatp.uitm.edu.my/ATPT/print.cfm?YE>

TOTAL ATPT 2020	
Total ATPT Obtained	309
ATPT (80% for LNPT)	80.00



**Penghujung 2019, bermulalah era Covid-19.  
Bagaimana ia memberi kesan kepada anda  
sebagai warga pendidik?**

# 7 cabaran utama kepada pensyarah

**Cabaran** penguasaan sesi pengajaran, pembelajaran dan penyeliaan secara *online* /ODL (open distant learning)

**Cabaran** mendapatkan geran dan menyiapkan penyelidikan.

**Cabaran** penghasilan program fakulti / persatuan berimpak.

**Cabaran** untuk mendapatkan projek perundingan.

**Cabaran** dari segi jalinan dan pengiktirafan dari pihak luar.

**Cabaran** menghasilkan produk inovasi berkualiti

**Cabaran** penghasilan projek komuniti berimpak

Cabaran  
penguasaan sesi  
pengajaran,  
pembelajaran dan  
penyeliaan secara  
online / open  
distant learning  
(ODL)

- P&P kini beralih sepenuhnya dari dalam kelas kepada penggunaan *online platform*.
- Pensyarah perlu melengkapkan diri dengan penguasaan ilmu baharu berkaitan penggunaan online platform seperti Zoom, Google Meeting, Webex dan Microsoft Team.
- Setiap platform ini memiliki kekurangan dan kekuatan tersendiri. Pensyarah perlu jelas kekuatan yang ada bagi mengoptimumkan sesi P&P.
- Penyeliaan perlu diberi perhatian. Pelajar yang menghadapi masalah didalam penyelidikan perlu memaklumkan kepada penyelia.
- Motivasi pelajar boleh berada dalam keadaan yang kurang baik akibat persekitaran yang kurang kondusif. Maka pensyarah perlu memainkan peranan memberi semangat dan galakan kepada mereka.





# zoom



- Free account available
- Access from all devices
- Host up to 100 people (free plan) & 500 people (paid plan)
- Up to 49 persons on screen
- Screen sharing and co-annotation
- Meeting participants can be placed in breakout rooms to hold small-group discussions.
- Additional features



- Download the app
- Time limit of 40 minutes
- Security problems 'Zoom-bombing'
- Purchase an audio conferencing plan for call ins



- Collaboration tools
- Send files through chat + instant messaging
- Full integration with Google Apps
- Host up to 250 persons for free until 30/09/2020
- No additional fee for call-in participants
- Access from all devices
- Recordings (in the cloud), file and screen sharing
- Automatic captioning is available
- No time limit on calls



- No waiting room for participants that join early
- Only person at a time can share his screen.
- Users Privacy can be improved



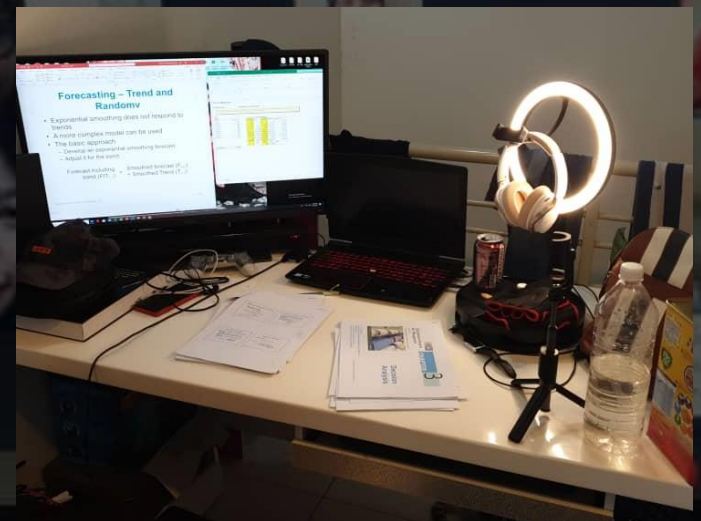
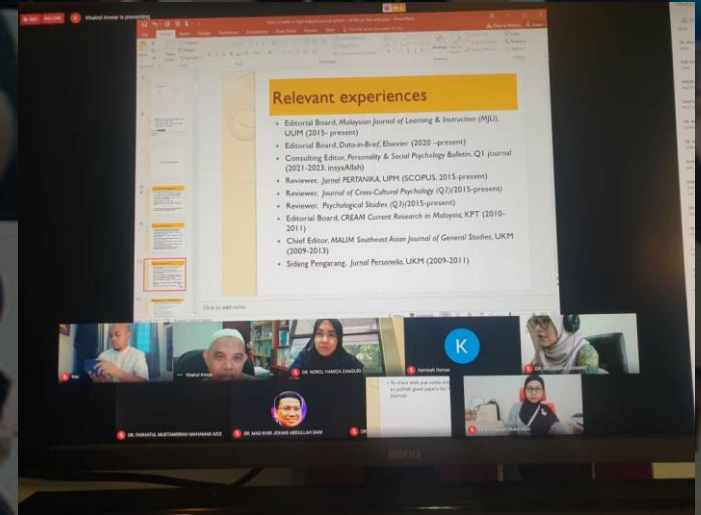
- 
- Collaboration tools
  - Full integration with Office 365
  - Video conferencing with background blur
  - Recordings (in the cloud), file and screen sharing
  - Instant messaging
  - Access from all devices
  - Tabs to make finding information easy
  - Automatic captioning is available
  - No time limit on calls



- No waiting room for participants that join early
- Users Privacy can be improved
- No Grid view

# STRATEGI P&P

- Sesi P&P perlu lebih kreatif supaya pelajar lebih fokus
- Elakkan syarahan secara berjela/berpanjangan. Perlu lebih kerap break time.
- Banyakkan sesi pertanyaan dengan pelajar supaya two way communication berlaku.
- Cuba mulakan kelas dengan melihat kesemua pelajar bersedia dihadapan screen. Mohon semua pelajar membuka video camera masing masing.
- Tugas tugas pelajar boleh dibuat dalam bentuk lebih inovatif seperti penggunaan powertoon bagi menggantikan pembentangan biasa.



# Cabaran mendapatkan geran dan menyiapkan penyelidikan

- Pensyarah perlu peka dengan pembukaan geran dari kerajaan mahupun organisasi dalam dan luar negara.
- Perolehan geran boleh juga direalisasikan menerusi jalinan kerjasama dengan rakan rakan pensyarah dari universiti luar (IPTA dan IPTS)
- Perolehan geran Antarabangsa melalui grant matching boleh dilaksanakan kepada universiti universiti luar yang telah mempunyai MOU dengan kampus kita. Ia boleh dilaksanakan menerusi peranan PJI.
- Tema Covid-19 menjadi antara tema pilihan kepada kebanyakan geran yang dibuka. Pensyarah perlu membuat banyak pembacaan dan mencari idea baharu yang mengabungkan tema Covid-19 kepada bidang kepakaran masing masing.
- Lebih aktif menghadiri seminar seminar berkaitan dengan strategi memperolehi geran geran yang disampaikan oleh ketua panel / pakar.
- Jadual yang lebih sistematik diperlukan bagi menyiapkan penyelidikan daripada geran. Mesyuarat secara online perlu dibuat secara berkala bersama kumpulan penyelidik.
- Pensyarah juga digalakkan menyertai persidangan dalam atau luar negara bagi membentangkan hasil penyelidikan mereka untuk mendapatkan maklumbalas daripada peserta peserta luar.



hereby,

**Full Name:** Dr Abdul Rahim Ridzuan  
**Department:** Economics  
**Faculty:** Faculty of Business and Management  
**University:** Universiti Teknologi MARA (UiTM)

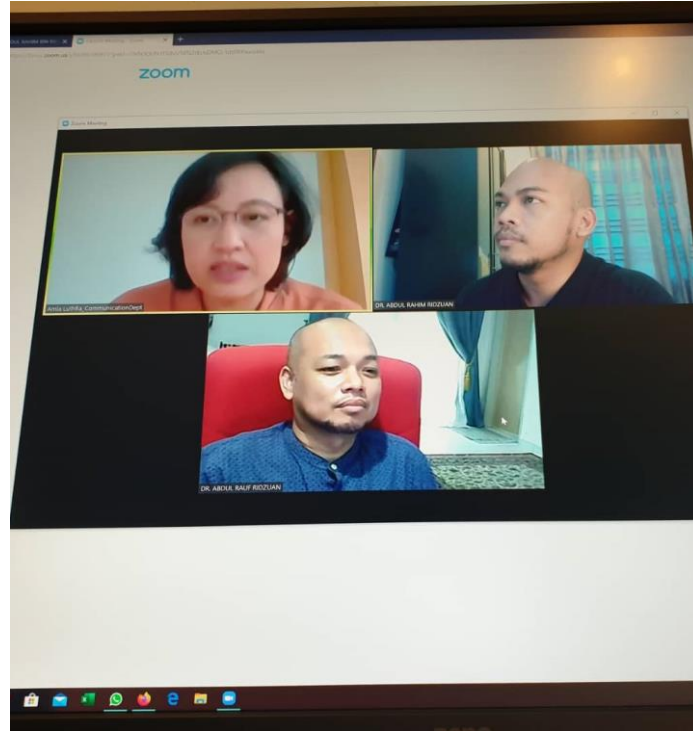
Would like to state my agreement to participate and contribute actively in the collaboration research project entitled "Role of Environmental Open Educational Resource on High School and Higher Education Student's Environment Literacy" that is proposed by:

**Full Name :** Dr. Siswanti, SE.Ak., M.I.Kom  
**Study Program :** Communication. Faculty of Economics and Communication  
**University :** Bina Nusantara University

The collaboration shall proceed in 2020 from April 1st to December 31st. A matching funds equals to IDR 17.5 million in-cash (RM5000) and IDR 32.5 million in-kind, applies to support this collaboration.

Details of the matching funds are described as follows:

No	Items	Value	Description
1	Publication cost	RM5000 (in-cash)	For 2 Scopus articles
2	Preliminary study	RM ..... (in-kind)	Preliminary study



Dear DR Abdul Rahim Ridzuan,

Please be informed that Dr. Siswanti, SE.Ak., M.I.Kom has successfully received '**BINUS International Research Grant**' from **Bina Nusantara University** with the following details of research:

**Title :** Assessment of Sustainable Development Goal in Malaysia and Indonesia for Pre and Post Covid-19 Pandemic: The Potential Role of Financial Sector Development  
**Name :** Dr. Siswanti, SE.Ak., M.I.Kom (Head of a research project – Indonesia)  
**Faculty :** Faculty of Economics and Communication  
**Total Grant :** IDR 50 million (equal to MYR 15,000.00)

Through this program, you will be awarded as Head of a research project in Malaysia to carry out project activity from June 1<sup>st</sup>, 2020 to December 31<sup>st</sup>, 2020. For your information, this project is a one-to-one matching research grant for the purpose of research projects. Based on the Memorandum of agreement of research collaboration issued on **June 24<sup>th</sup>, 2020**, UiTM will provide 15,000 MYR in the form of in-cash contribution to the research grant provided by BINUS University.

Congratulations, DR Abdul Rahim Ridzuan. We are expecting you will give high commitment to carry out the program and wish good collaboration between Binus and UiTM.

We are looking forward to receiving you soon as Head of research project for Malaysia Research Activity under this program.

# KERJASAMA MOU UiTM MELAKA – BINUS GRANT MATCHING

**SENARAI  
PENULIS ARTIKEL UITM CAWANGAN MELAKA  
DI JURNAL BERINDEKS\* 2020**

(menghasilkan 5 artikel dan ke atas)

\* Indeks ERA, Scopus, WoS \* Data seperti diverifikasi PRISMa 31 Disember 2020 \* sebagai penulis utama/penulis bersama



DR. ABDUL RAHIM BIN RIDZUAN  
33 PENERBITAN



Ts. DR. SHAFAF BINTI IBRAHIM  
13 PENERBITAN



MOHAMAD IDHAM BIN MD RAZAK  
13 PENERBITAN



Ts. DR. KHYRINA AIRIN FARIZA BINTI  
ABU SAMAH  
10 PENERBITAN



PROF. DR. SHAFINAR BINTI ISMAIL  
9 PENERBITAN



NURBAITY BINTI SABRI  
9 PENERBITAN



DR. AHMAD FADHLY B ARHAM  
8 PENERBITAN



DR. NURUL HIDAYAH BINTI MAT ZAIN  
7 PENERBITAN



DR. NAJIHAH HANISAH  
BINTI MARMAYA  
6 PENERBITAN



DR. NUR MELISSA  
BINTI MOHAMMAD FAISAL WEE  
6 PENERBITAN



DR. NUR HAYATI  
BINTI ABD RAHMAN  
6 PENERBITAN



KHAIRUNNISA  
BINTI ABD SAMAD  
6 PENERBITAN



DR. KOE WEI LOON  
5 PENERBITAN



Ts. DR. ALYA GEOGIANA  
BINTI BUJA  
5 PENERBITAN



NUR NABILAH  
BINTI ABU MANGSHOR  
5 PENERBITAN



SITI NURSHAHIDAH  
BINTI SAH ALLAM  
5 PENERBITAN



Pejabat  
Timbalan Naib Canselor  
(Penyelidikan dan Inovasi)



## INSENTIF PENERBITAN ARTIKEL BERIMPAK (IPAB) 2020

KADAR MENGIKUT *QUARTILE*

**Q1: RM 800.00**  
**Q2: RM 500.00**  
**Q3: RM 300.00**  
**Q4: RM 100.00**

Untuk memohon sila imbas



**SYARAT PERMOHONAN**

1. Staf UiTM yang berjaya menerbitkan artikel jurnal melebihi KPI penerbitan minima mengikut Pekeliling TNC (P & I) No. 3/2017.
2. Artikel jurnal yang diambil kira mestilah memenuhi semua kriteria berikut:
  - Pemohon adalah *corresponding author*
  - Berindeks Scopus atau WoS
  - Mempunyai sekurang-kurangnya seorang penulis yang menggunakan afiliasi UiTM Selangor.

Tarikh tutup permohonan IPAB ialah 31 Oktober 2021.

## Stratergi penulisan dan penerbitan

- Kerjasama berkumpulan dari rakan pensyarah dari pelbagai IPTA / IPTS.
- Sasaran penulisan yang jelas dari awal disertai dengan semangat kerjasama yang kuat dikalangan ahli.
- Penglibatan aktif dengan penyelidikan luar dari bidang kepakaran melalui penawaran diri kepada kumpulan penyelidikan yang mampu menarik minat diri.
- Menggunakan sumber sedia ada seperti projek akhir tahun pelajar dan dinaik tarafkan mutu penulisannya untuk tujuan penerbitan berindex.
- Kolaborasi dengan pensyarah dari kampus utama bagi meningkatkan Myra score penerbitan UiTM secara keseluruhan serta berpeluang untuk mendapatkan insentif penerbitan artikel berimpak dari RMC, UiTM Shah Alam.

# Cabaran penghasilan program fakulti / persatuan yang berimpak

Program lazim seperti persidangan dan pertandingan inovasi perlu dijalankan samada diperingkat fakulti ataupun universiti.

Program seperti ini perlu diberi perhatian sewajarnya kerana ia mampu menjana pendapatan melalui hasil yuran penyertaan kepada universiti.

Penggunaan website perlu diuruskan oleh staf yang mempunyai kepakaran dalam menghasilkan sistem yang baik dapat melancarkan lagi program yang diadakan secara online.

Kerjasama seperti Summer Business School boleh diusahakan diantara 2 universiti melalui MOU yang telah dimenterai oleh kedua dua universiti.

Perojek pengantarabangsaan ini mampu menyerlahkan lagi nama baik universiti serta membuka lebih banyak peluang kerjasama dimasa akan datang.

**GLOBAL VIRTUAL STUDENT  
INVENTION, INNOVATION, DESIGN, & EXHIBITION**

"Innovation in New Norm"

**7 - 11 DECEMBER 2020**

Organised by:  
Faculty of Business and Management



GV-SIIDE 2020 WEBSITE  
<https://gvsilde.uitm.edu.my>

**Prizes & Awards**

Top 3 Most Outstanding Project  
1st Prize - RM1,000 cash & e-Certificate  
2nd Prize - RM700 cash & e-Certificate  
3rd Prize - RM500 cash & e-Certificate

**GOLD, SILVER, & BRONZE**  
in each category

**GV-SIIDE 2020  
Categories**

Category A - INVENTION  
Category B - INNOVATION  
Category C - DESIGN

**Event Details**

**Registration Fees:**

Local Participants - RM200

International Participants - USD75

All accepted projects are eligible to receive certification of participation (e-Certificate).

**Rules & Regulations:**

1. Participation is open to all Institute of Higher Learning students, local and international.
2. Video presentation must not exceed 5 minutes.
3. Research products that have previously been registered to any national or international competitions do not qualify for this event. Exceptions will be given, provided that the product contains new / different / improved features than that of the previous competition.
4. The organiser reserves the rights to reject any entries if deemed unsuitable for the competition.
5. All decisions are final. Any disputes or appeals will not be entertained.

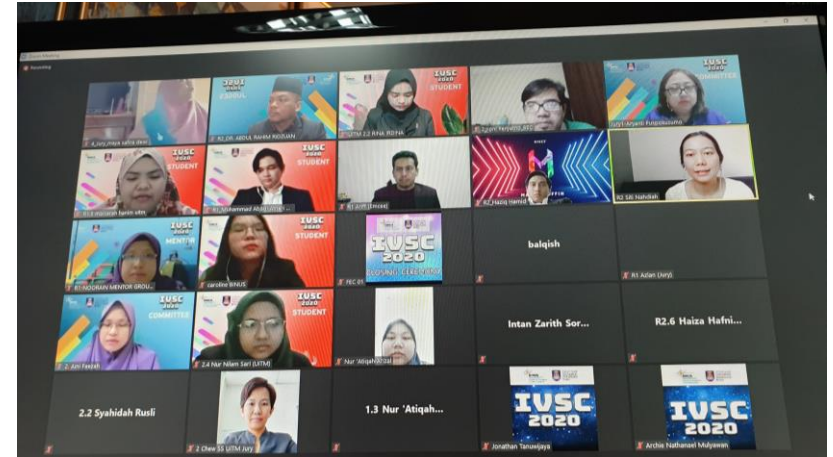
**Registration Dates:**

(Internal) 27 November 2020 - 3 December 2020  
(External) 20 November 2020 - 23 November 2020

**Payment Deadline:**

1 December 2020

**Contact Person:** Dr. Abdul Rahim Ridzuan (+6016 - 232 5105) | Pn. Aini Qamariah Mohd Yusof (+6016 - 644 1497)



**CERTIFICATE  
OF APPRECIATION**  
IS PROUDLY PRESENTED TO

**DR. ABDUL RAHIM RIDZUAN**

as **JUDGE**

for INTERNATIONAL VIRTUAL SUMMER CAMP 2020 (IVSC 2020)

Developing Post Covid-19 Business Plans

BINUS University, INDONESIA and UTM Cawangan Melaka, MALAYSIA

**3rd - 14th August 2020**

**Great!**  
RECTOR,  
BINUS UNIVERSITY  
PROFESSOR DR. IN. HARJANTO PROBOWO, MM

**Great!**  
REC  
UITM CAWA  
PROFESSOR DR. ABI

# Cabaran untuk mendapatkan projek perundingan

- Terdapat 2 jenis projek perundingan. Perundingan berbayar dan tidak berbayar.
- Projek perundingan seperti sesi perkongsian ilmu menerusi aplikasi internet dilihat paling sesuai dijalankan ketika musim Covid-19.
- Pensyarah boleh menawarkan diri menjadi penceramah dalam pelbagai topik yang berkaitan dengan dunia akademik yang boleh memberi manfaat kepada para pelajar.
- Visibiliti dan pengalaman amatlah penting bagi pensyarah bagi membolehkan dirinya dijemput sebagai penceramah untuk pelbagai webinar samada dari UiTM mahupun dari IPTA dan IPTS yang lain.
- Kesemua sesi webinar yang dianjurkan luar dari kampus bertugas perlulah didaftarkan didalam borang perundingan berbayar / tidak berbayar yang diuruskan oleh Bahagian PJI, UiTM Melaka.



## UiTM Cawangan Pahang Research Sharing Webinar Part 6/2020



3 Jun 2020 (Rabu)  
9.00 pg – 11.00 pg  
Tajuk:

Pengenalan dan Cara Pengisian Borang  
Etika Penyelidikan  
Pautan Google Meet:  
<https://meet.google.com/dzn-gaqf-rzc>



Penceramah:  
Dr. Abdul Rahim bin  
Ridzuan  
Pensyarah Kanan  
Universiti Teknologi  
MARA Cawangan  
Melaka

Anjuran: Bahagian Penyelidikan dan Jaringan Industri (PJI)  
UiTM Cawangan Pahang

## SECRET TO WRITING A WINNING RESEARCH GRANT



Date/Time:  
5th June 2020 (Friday)  
10.00 am – 11.30 am

Platform  
Google Meet

Speaker  
Dr Hj Abdul Rahim Bin Hj Ridzuan  
Senior Lecturer  
Faculty of Business and Management  
UiTM Melaka

[Click here to register](#)

Training hour will be allocated to trainees

Organized by:  
FSPPP (ICAEN)

Contact:  
Dr. Radduan 016-2035644  
Pn. Norraidah 012-9739737



Fakulti  
Sains Pentadbiran  
dan Pengajian  
Polisi

## Webinar Trek Pengurusan Kerjaya di UiTM: Realiti

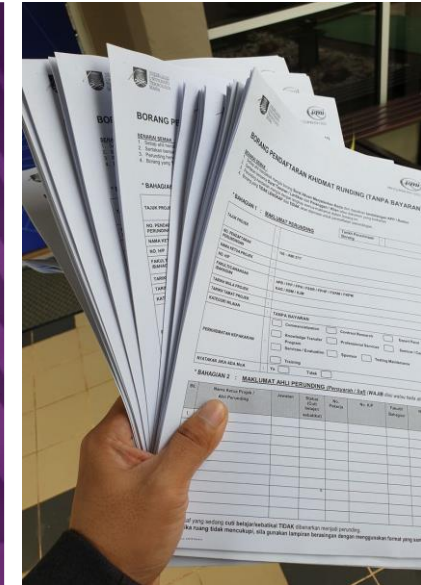
Dr. Abdul Rahim Ridzuan

Ketua Unit Kesarjanaan &  
Penyelidikan Fakulti  
Pengurusan Perniagaan  
UiTM Melaka



Jom Sertai Kami (Jam)

Google Meet  
<http://meet.google.c>



## STRATEGIES TO RAISE YOUR RESEARCH VISIBILITY



DR ABDUL RAHIM RIDZUAN  
HEAD OF SCHOLAR AND RESEARCH UNIT  
FACULTY OF BUSINESS AND MANAGEMENT,  
UNIVERSITI TEKNOLOGI MARA (UiTM),  
KAMPUS ALOR GAJAH

8 JULY 2020  
10:00 AM - 11.30 AM  
Google Meet



## SCHOLAR TALK



with  
Dr. Hj Abdul Rahim  
Hj Ridzuan  
Senior lecturer, UiTM  
Melaka

### Highlights

- ✓ The Journey of Graduating on Time in PhD
- ✓ Securing Research Grants & Publishing Articles in Indexed Journal
- ✓ The Journey to becoming an Academician

FRIDAY (Episode -13)

8 PM (Bangladesh Time)  
September 25, 2020

Mahfuzur Rahman

Founder, Linkwith Research & Training Centre



LINKWITH - Research and Training Centre  
Facebook: <https://www.facebook.com/linkwithmalaysia/>  
YouTube: <https://bit.ly/3pUMog>



# Cabaran dari segi jalinan dan pengiktirafan dari universiti luar

- Untuk memperolehi pengiktirafan dari universiti luar, pensyarah perlu memiliki pengalaman luas dan rekod kejayaan dalam pelbagai aspek antaranya penulisan, inovasi, perlantikan sebagai pakar penilai, jawatan pentadbir akademik dan lain lain.
- Visibiliti dan jalinan dengan rakan pensyarah dari pelbagai universiti dalam dan luar negara amat membantu dalam proses untuk mendapatkan perlantikan sebagai Professor Pelawat, Pakar Penilai Program Pengajian, dan lain lain.
- Gunakan platform social media seperti Facebook untuk visibiliti dan berhubunglah dengan rakan pensyarah dari pelbagai universiti terutamanya universiti swasta.
- Tips penting disini adalah kita perlu berani untuk menyatakan hasrat kita kepada pihak luar dari segi perlantikkan sebagai Visiting Scholar dari universiti di luar negara. Namun, segala prosedur perlantikkan perlu mengikut ketetapan / peraturan yang telah ditetapkan oleh universiti kita.



## UNIVERSITAS KADIRI Terakreditasi

Fakultas : Hukum • Sospol • Pertanian • Ekonomi • Teknik • Ilmu Kesehatan • Pasca Sarjana  
Alamat : Jl. Geroncong No. 1 Kadiri - Jawa Timur • Telp. (0354) 773032, 771649, 771017 • Fax. (0354) 773032  
Website : <http://www.unik-kediri.ac.id> • E-Mail : [rektor@unik-kediri.ac.id](mailto:rektor@unik-kediri.ac.id)

No: 81/KERMA-UNIK/VIII/2020

27<sup>th</sup> August, 2020

Kadiri University  
Kediri, Indonesia 64115  
Phone : +62354771649  
Fax : +62354773032

Dr. Abdul Rahim Bin Ridzuan  
Faculty of Business and Management  
Universiti Teknologi MARA (UiTM)  
Kampus Alor Gajah,  
Km 26 J1, Lendu, 78000 Alor Gajah, Melaka  
Malaysia

Dear Dr. Abdul Rahim Bin Ridzuan  
**Invitation as a Visiting Professor Kadiri University Indonesia**

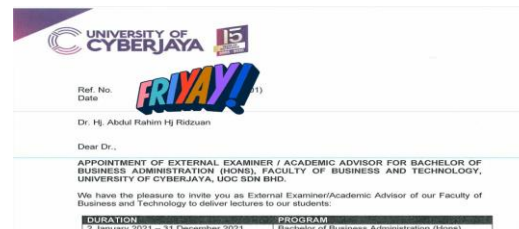
Regarding the subject above, Kadiri University is pleased to extend the invitation as a Visiting Professor for the Faculty of Economics. The part-time appointment is subjected to the University's Academic Calendar program, which will begin on 5<sup>th</sup> October 2020 until 5<sup>th</sup> January 2021.

If you accept this offer, the duties as Visiting Professor are outlined as 1) partaking in research collaboration with the academics 2) participating in teaching and learning sessions with the undergraduates and the postgraduates students of the Faculty 3) advising on the matters of academic activities for the undergraduate and postgraduate students and, 4) participating in other relevant activities conducted by the Faculty.

We hope that your role as the Visiting Professor will help us in expanding our knowledge in the fields of Economics. Please note that all of the duties will be conducted through the online platform. On behalf of the Faculty, we hope that you will have a productive and rewarding experience throughout this collaboration. Please contact Pamadaya Vitasmoro at 081567411241 or email us at [kerjasama@unik-kediri.ac.id](mailto:kerjasama@unik-kediri.ac.id)

We look forward to welcoming you to our Faculty of Economics, Kadiri University.

Dr. Tajibah, MPA,  
NIK. 042 110 162



## KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN UNIVERSITAS LAMPUNG

Jalan Prof. Dr. Soematri Brojonggoro No. 1 Bandar Lampung 35145  
Telepon (0721) 701609, 702673, 702971, 703475, 701252, Fax. (0721) 702767  
laman <http://unila.ac.id>

Our Ref. No : 0134/UN26/KS/2020 / September 2020  
Subject : Invitation as a Visiting Professor  
at University of Lampung

Dr. Abdul Rahim Bin Ridzuan  
Faculty of Business and Management  
Universiti Teknologi Mara (UiTM)  
Kampus Alor Gajah, Km 26 Jalan Lendu  
78000 Alor Gajah, Melaka, Malaysia

Dear Dr. Abdul Rahim Bin Ridzuan,

In response to request from the Dean of Faculty of Economics and Business, University of Lampung, we would like to formally invite you as a Visiting Professor. Your assignment as Visiting Professor is subject to the academic calendar program of the university which will begin from 14 September 2020 up to 14 March 2021. The program will be held online basis (zoom cloud meeting).

Shall you accept this offer, you will be collaborating on research, participating in undergraduate and post graduate instructions, and conducting courses in the Faculty of Economic and Business. We also expect that you will be involving in advising academic at the undergraduate and post graduate level and might take an active part in various programs organized by the faculty.

Please let us know your decision at your earliest convenience. I am certain that you will have a productive and rewarding experience and we will gain much from your presence. Should you require any additional assistance, please feel free to contact Dr. Ernie Hendrawaty at WA +62 812 794 8899 or email [dean@feb.unila.ac.id](mailto:dean@feb.unila.ac.id).

We are looking forward to welcome you at University of Lampung.

Dr. Ernie Hendrawaty, Ph.D.  
The Rector of Planning, Collaboration and ICT  
University of Lampung



ECM/DBA/SU/MsBA-04

24<sup>th</sup> December 2020

Dr. Hj Abdul Rahim Bin Hj Ridzuan  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM), Kampus Alor Gajah,  
Km 26 Jalan Lendu, 78000 Alor Gajah, Melaka,

Dear Dr. Hj Abdul Rahim Bin Hj Ridzuan

**APPOINTMENT AS EXTERNAL INDUSTRY COMMITTEE MEMBER FOR MASTER OF BUSINESS ANALYTICS, DEPARTMENT OF BUSINESS ANALYTICS, SUNWAY UNIVERSITY BUSINESS SCHOOL, SUNWAY UNIVERSITY**

With reference to the above, I am pleased to inform that the Department of Business Analytics, Sunway University Business School, has agreed to appoint you as the external industry committee member for our newly developed program, Master of Business Analytics.

# Apa anda perlu tahu?

- o Lantikan sebagai Visiting Scholar lebih pendek. Ia boleh dilakukan dalam hanya beberapa sesi perkongsian
- o Lantikan sebagai Visiting Professor membabitkan tempoh yang lebih lama antaranya lantikan selama 1 semester dan keatas.
- o Sebagai Visiting Professor, tanggungjawab anda adalah seperti menyampaikan kuliah berkaitan subjek tertentu, sesi webinar untuk pensyarah dan pelajar dan usahasama dalam penyelidikan dengan pensyarah universiti berkenaan.

# Cabaran menghasilkan produk inovasi berkualiti tinggi

- Inovasi didalam P&P boleh diusahakan oleh pensyarah.
- Sesi pembelajaran yang mempunyai ciri ciri interaktif dan mampu meningkatkan minat pelajar sesuai dijadikan sebagai produk inovasi.
- Kerjasama antara pensyarah dan pelajar dalam menghasilkan produk inovasi yang berkaitan dengan aspek kehidupan ketika era Covid-19 ini juga boleh diusahakan bersama.
- Kini, terdapat banyak penganjuran pertandingan inovasi secara online yang dianjurkan oleh UiTM seluruh cawangan dan oleh itu, para pelajar dan pensyarah boleh mendapatkan akses pertandingan yang bersesuaian dengan produk yang dihasilkan.



# VIC2020

Virtual Innovation Competition

## CATEGORIES

**01**  
SOCIAL SCIENCE

**02**  
SCIENCE AND  
TECHNOLOGY

**03**  
YOUNG SCIENTIST

**04**  
JUNIOR SCIENTIST

## LEVELS

- Professional (SS\_A)
- Tertiary (Students from Universities/ Polytechnics/ Matriculations/ Colleges) (SS\_B)
- Professional (ST\_A)
- Tertiary (Students from Universities/ Polytechnics/ Matriculations/ Colleges) (ST\_B)
- Primary/ Secondary Schools (YS)
- Kindergarten 4 – 6 years old (JS)

## FEEES

- Local RM100  
International USD 100
- Local RM50  
International USD 50
- Local RM100  
International USD 100
- Local RM50  
International USD 50
- Local RM50  
International USD 50
- Local RM20



## Awards

3 PLATINUM AWARDS

3 MOST OUTSTANDING VIDEO AWARDS

GOLD, SILVER, AND BRONZE AWARDS

DIGITAL CERTIFICATE OF PARTICIPATION

DIGITAL CERTIFICATE OF AWARD

## Important Dates

Competition Period	01 January 2020 – 01 June 2020
Entry Deadline & Payment of Fees	01 June 2020
Judging Period	02 June 2020 – 15 June 2020
Announcement of Results	30 June 2020

For further information & registration process, please visit :

Organised By



Cawangan Kelantan  
Kampus Machang



Digit



iSchools

Website:  
Email:  
Phone:

<http://vic2020.uitmkelantan.com>  
[secretariat@vic2020.uitmkelantan.com](mailto:secretariat@vic2020.uitmkelantan.com)  
+60 10 370 9609 / +60 19 989 1306

# Cabaran penghasilan projek komuniti berimpak

- Pensyarah boleh menghasilkan projek komuniti berimpak dengan melibatkan agensi agensi luar seperti Majlis Kanser Negara.
- Program berbentuk perkongsian ilmu menerusi webinar kepada para pelajar adalah medium utama yang boleh diusahakan.
- Sesi perkongsian boleh menyentuh aspek kesedaran kepada pelajar disamping penghayatan mereka kepada masalah masalah yang berlaku pada masyarakat.
- Kutipan derma secara online transfer juga boleh dijayakan untuk membantu masyarakat atau komuniti yang bersasar seperti golongan ibu tunggal, anak anak yatim, OKU, warga emas, dan lain lain. Usaha kutipan ini boleh dijalankan melalui persatuan pelajar dan perlu mendapatkan kebenaran terlebih dahulu daripada pengurusan atasan.

# Jalinan Kerjasama dengan IPTA/ IPTS lain bagi projek komuniti berimpak





# ◦ TERIMA KASIH